



LISTENING TOUR

MOAB AREA, UTAH

November 3, 2005



SECTION ONE: PROJECT OVERVIEW

Beginning in the summer of 2005, the Utah Arts Council embarked on an ambitious statewide Listening Tour, the first in its history, visiting communities throughout the state of Utah.

This comes at a time when there is a new Governor, Jon M. Huntsman, Jr., a new Department of Community and Culture headed by Yvette Diaz, and a new director of the Utah Arts Council, Margaret Hunt. The time seemed right to take a look at the role of the Utah Arts Council in serving its constituents and adding public value.

The Utah Arts Council is developing a long-range strategic plan for the arts in Utah. Research and public input are critical components in developing a relevant and successful plan. The Utah Arts Council Listening Tour was developed to gather information from the general public, engage in public and open dialogue, and define strategies for advancing arts and culture in the State.

METHODOLOGY

On November 3, 2005, the Utah Arts Council conducted interviews with community leaders and representatives of various arts and community groups in the Moab area.

The Listening Tour also included small group interviews, a discussion with community leaders and a public town hall meeting with the general public.

The Utah Arts Council designed the interview and discussion questions to elicit advice, opinions and ideas about the current state of the arts in Moab area and the vision of the community for arts and culture in the future.

The results of the interviews and discussions are summarized in the following report.



SECTION TWO: INTERVIEW SUMMARIES AND FINDINGS

The following common themes were discovered during the Moab Area Listening Tour.

<u>ADVOCACY</u>	<p>Problems: The city and county do not consider arts a priority. The dynamics of Moab make it difficult for artistic endeavors.</p> <p>Ideas: We need to educate the business community in town to the true economic value of the arts in Moab. A RAP tax discussion was requested. I'd like to see more partnerships formed, such as the Moab Music Festival and the National Park Service. Couldn't we have some public recognition of artists – maybe a "Joe the Artist Day" in Moab.</p>
<u>PUBLIC AWARENESS</u>	<p>Problems: There is a feeling that art is not for the locals; more geared towards outside areas and people.</p> <p>Ideas: A local public art project that gets the entire community involved in a city-sponsored project/contest/mural would raise public awareness.</p>
<u>VALUE OF ART: EMOTIONAL</u>	<p>Problems: Sometimes I think only the wealthy can afford to have art these days.</p> <p>Response: Art balances the speed and violence of the 21st century, allowing us to slow down and play. Art is culture. It defines who we are, enriches our lives and makes them more complete. We'd be total bums without art. It helps us move past the basic needs such as food and water.</p>
<u>ARTS IN EDUCATION</u>	<p>Problems: It is critical to have arts education but difficult to get good teachers to come to Moab as the cost of living is so high. There is a perception that the school district would like to cut the arts education program in half. Need to offer art, music, dance and theatre after school.</p> <p>Ideas: We should be more determined to bring in visiting artists to our town on a school-based outreach program and include the parents in the process.</p>

<u>ARTS EXPOSURE</u>	<p>Problems: Need more arts in Moab. Used to have a Greek play from the University of Utah, as well as Ririe-Woodbury, the symphony and the opera travel to Moab. Need</p> <p>Ideas: Need to be more aware of what is available locally by networking and consolidating resources.</p>
<u>VENUES</u>	<p>Problems: The MARC is expensive, has a reputation of being childrens' arts activities oriented, has very poor lighting and hanging for visual arts and poor acoustics.</p> <p>Ideas: Need a performing arts center.</p>
<u>VISUAL ARTS</u>	<p>Problems: Need a good place to display visual arts. Need a coalition and/or gallery stroll for visual artists.</p>
<u>DEVELOPMENT</u>	<p>Problems: There is a lot of artistic vision but difficulties with implementation on many levels. The area is very compartmentalized with a deep history. Need organizational training on all levels. We need to get our act together.</p> <p>Ideas: Need an "artistic business incubator" that helps artists and arts organizations connect with resources, audiences and each other. Need to be more aware of what the Utah Arts Council has to offer.</p>
<u>FUNDING</u>	<p>Problems: Need training on how to locate and request funds. Moab is small. The businesses do what they can but local funding is limited. There is a perception that too much money stays along the Wasatch Front..</p> <p>Ideas: The Utah Arts Council nonprofits grant process needs to be simplified and streamlined. It takes too long to receive grants and interferes with arts programming.</p>
<u>SENIORS</u>	<p>Ideas: The Grand Senior Center just opened.</p>

INTERVIEWS

Interviews were conducted with local arts, government, education, literary and civic leaders. The purpose of the interviews was to elicit responses on the role of arts in the community at this time, perception of the role of arts in the future and the Utah Arts Council's part in that vision.

Culture and Tourism

Moab could be an "arts destination" in sort of the same way it is a recreation destination now. We could have a series of shows, workshops and exhibits in the off-season. ♦ Moab needs a "shifting" of the types of people coming to visit. ♦ Need more people to come for the festivals and sports, not just sports. ♦ The Gourd Festival is a simple community event. They are not really interested in making it a big event. ♦ We are losing art participation. Sign-up for classes is down. I believe this is happening because of "cost of living" increases. The discretionary income is less. ♦ We are unable to purchase art like we used to. ♦ We don't need to try to be like Santa Fe. We need our own expression of uniqueness not given over to spit, shine and polish, and not just about beautiful landscapes and photography. ♦ It is difficult to develop the arts in such an isolated community. ♦ I attend events at Star Hall and Sorrel Ranch. ♦ Population in the area skyrockets during the weekend. ♦ Need to get more participation in the community. ♦ Hold quilt shows. ♦ I'd truly like to see Native Americans have a voice. They have *none* here in Moab. ♦ Moab has the highest sales and lodging taxes in the state: 7.75% and 12.75%, respectively.

Venues and Facilities

Star Hall's exterior has been completed; inside needs renovation. ♦ Castle Valley has a community building, the equivalent of City Hall. It could be a focus for a center of energy. However, it needs landscaping and public art to enhance the surroundings. ♦ Help people know the MARC should be an integral part of their life, not just for kids. ♦ I have a vision: The halls of the MARC will be vibrant and alive with music, painting, dancing, all the arts. ♦ I want the MARC to be a "unifier" that brings people together. ♦ The MARC is the place you come to talk about your art, writings, etc. For example, Roydale Institute in Evanston, IL is where you can rent a space for a week for artist-in-residency program. ♦ I'd like to see Moab have a "Gallery Center" on Center Street, with a walking tour map of all the galleries in town and their shows. ♦ Long term, we need a performing arts center. ♦ Need assistance solving sound enhancement problems in the MARC. ♦ The Alliance could put together an "artist co-operative" gallery inside the Gallery Center. ♦ The MARC is not utilized enough, but is the only facility dedicated to the arts. ♦ We are expected to generate 50% of revenue to support the MARC. Other types of recreation are subsidized at a much higher rate. ♦ We need help increasing the infrastructure for both exhibition and performing spaces and support to sustain them. ♦ Would like to put proceeds into acquiring a hanging system for exhibits, chairs, tables, landscaping, etc. for their community

building. ♦ Would like to see a place for exhibits. ♦ I would like a larger performing arts facility. ♦ The amphitheater is a huge issue in the four-county area. ♦ The MARC is a very old building with poor lighting and hanging for visual arts, poor acoustics. ♦ Need an outdoor amphitheater. ♦ I wish we had a percent for art program for municipal buildings. ♦ I wish we had more inter-disciplinary activity in Moab, such as live music at gallery openings, etc.

Seniors

The Grand Senior Center opened three weeks ago. It was funded through a minimal lease and CIB funds.

Programs and Services

"Be my champion for success" should be a goal of the Utah Arts Council. ♦ Develop an email list of local arts councils throughout the state. ♦ Have a Utah Arts Council satellite office stationed in Moab, not St George. ♦ I didn't know till we were in Monument Valley that Utah Arts Council does things such as apprenticeships, etc. ♦ I really don't know how the agency works. ♦ I really miss the Greek play that came in the fall from the University of Utah. ♦ I wish we had a "Grand County Arts Tour with a map showing all the sites of artistic interest. ♦ I'd like to see an increase in the sophistication of our organization and in the organizations in Moab. It's time to get our act together. ♦ I'd like to see more dance in the community. ♦ I'd like to see much more collaboration – there is an attitude of "there's not enough funding" and therefore a tendency to protect specific organizations and refusing to share information, energy, etc. That lack of sharing doesn't help our community. ♦ I'd like to expand the Moab Arts Festival to look more like the Utah Arts Festival up in Salt Lake City, complete with headliner acts, like Bandeloupe Dance Company. ♦ It might help to teach our community and organizations how to look for community and organizational development funds. ♦ Keep getting information out. ♦ My personal goal is to lessen my role in the Music Festival and increase my involvement in the arts council and arts festival. ♦ Need someone to help teach dancing. ♦ Need to elevate the status of CSP- they need a stronger connection with local arts councils. ♦ If someone from a local arts council comes to Salt Lake City to visit visual arts, public arts, folk arts, etc. the CSP staff should know about it. ♦ Non-profit training workshops are critical. Need to keep them and hold them quarterly. ♦ Not very aware of UAC opportunities. ♦ People live in Castle Valley because they don't want to be a part of any organized activity, but there is always Moab to dip into. ♦ Please do something about making Moab Music Festival more friendly to the local residents. We don't feel like it's for the average person in the Moab. ♦ Post board meeting minutes and dates on the web site. ♦ Reinstate the annual conference. ♦ Short term, I'd like to see the development of a professional theatre company. ♦ The Moab Arts Council is an umbrella organization to other arts organizations: Art Walk, the community dance band, Moab Arts Alliance, artist studio tours, Star Hall Committee, library, etc. ♦ They don't have an artist's co-op, but a group meets every Tuesday morning to do activities together, both arts-related and non-arts. Sketch, darn socks, knit, etc. ♦ We need paid staff. ♦ The Utah Arts Council needs to increase its communication with local arts councils to touch base and keep them informed. ♦ The Utah Arts Council should have a table at the arts festival with information about the

services it provides to individual artists, such as support and acknowledgement. I think this is a lost opportunity for Utah Arts Council. ♦ Want to collect my best poems into a single volume and get it published by a reputable literary press. ♦ Want to collect my nonfiction (personal essays and newspaper columns) about life in Moab into a book and publish that. ♦ Want to develop organizational independence from the Moab Music Festival. ♦ We have a terrific amount of artistic vision, but not the capacity to implement the vision, especially within the community. ♦ We used to have the symphony, opera and Ririe-Woodbury but not any more. Our kids need to see this type of activity. ♦ We've reached a critical mass, people are trying to bring things out but things are compartmentalized with too much history. ♦ Would like to be exposed to other musicians through workshops. ♦ Need assistance with managing the business aspects of scheduling and advertising the dances they offer free to the community. ♦ I'd like to see Moab develop an "artistic business incubator" that helps artists and arts organizations connect with resources, audiences and each other.

Value of the Arts

Art balances the speed and violence of the 21st century by allowing us to slow down and "play." ♦ Art engenders new thinking and new ideas in myself, it gives me pause for reflection, challenges me. My personal human development would not have been the same. It would have been quite different without the arts. ♦ Art explains that which can't be expressed in words. ♦ Art is culture. It defines the things that enrich our lives and makes it more full. ♦ Art is intrinsic – we've had art as long as we've had people – it's human history. ♦ Arts are now looked upon as for those on the fringe. ♦ Arts makes for a gentler, kinder culture. ♦ Being published makes me feel like a "working artist" instead of a dabbler. ♦ It's necessary for me to get my work out of the notebooks and into print. I know that lots of people would like to read my work, if I can just get it out there. I have readers here locally who ask me about my columns and poems. ♦ Classes that are making it are Tai Chi, Yoga—things that take care of you physically and spiritually. ♦ Concerned that no one from the Utah Arts Council staff has attended the Moab Arts Festival. It is scheduled on the Memorial Day weekend each year. ♦ I want to promote art and how it improves us spiritually. ♦ It uplifts and/or gives me different perspectives. ♦ Never devalue your audience; you never know what it will mean to them. ♦ Sometimes I think only the wealthy can afford to have (or to make) art these days. ♦ Status things such as cars and trucks are taking precedence over art.. ♦ The arts contribute to developing the whole person, which, in turn, develops a whole community. ♦ The arts have changed my life. This is why I taught at the Charter school here. ♦ The arts mean absolute unbounded human expression outside or inside the constructs of culture, politics, and community. ♦ They make you a better human being and provide a way to have an impact on the world. ♦ We'd be total bums without art. It helps us move past food and water.

Political/Advocacy

Castle Valley needs a leader with passion to get anything accomplished and magnetize others for an arts event or project. ♦ The city and county do not consider arts a priority. ♦ The dynamics of Moab itself make artistic endeavors difficult as there are territorial attitudes among the existing group. ♦ There should be more "art as activism." ♦ When it comes to

organizations like the Moab Music Festival, I'd like to see more of partnership between Moab Music Festival and the National Park Service. ♦ We need to educate the business community in town to the true economic value of the arts in Moab. ♦ I'd like to see a local public art project that gets the entire community involved – a city-sponsored project/contest/mural. ♦ I'd like a RAP tax discussion to start.. ♦ Can we get the local zoning board to help develop a public art project/program? ♦ We should make better use of KZMU, our community radio station, to publicize arts and events. ♦ Couldn't we have some public recognition of arts volunteers? Maybe have the Mayor sign a proclamation making it "Joe the Artist Day in Moab."

Funding

I am particularly interested in a quicker turn around time for grants to non-profit organizations because the timing proves difficult, especially when contracting with out-of-state performers. ♦ Continue with Utah Arts Council funding but take a greater role in providing training that helps the growth of organizational capacity and development of truly professional arts administrators. ♦ Grants need to be streamlined or allow re-granting. ♦ Help us buy time to work by funding residencies where we could go just to write our projects. I went to Ragdale Colony one year and it was a huge help to me. Even as little as one week (even two whole days!) away from jobs and other responsibilities can make a big difference. ♦ More funding for particular artistic projects would be great. ♦ Perhaps a separate program of funding – not funding for programs and operations but funding that supports specific organizational and community development. ♦ The Utah Arts Council can assist by providing money as well as being a conduit resource to the avenue of money. ♦ The Utah Arts Council should be an advisor on how to get money, develop resources and provide training. ♦ There is a need to make art more accessible by providing more scholarships for kids and adults. ♦ Too much of the arts funding stays along the Wasatch Front. It doesn't make sense as the Wasatch Front has the population, etc., to help Utah Symphony and the Ballet be on their own by now. ♦ The Utah Arts Council should be seeking out rural opportunities. ♦ We need more than just dollars, we need dollars to bring outside artistic input to expand the view of what art is to our organizations and community.

Arts Education

Arts education is critical. ♦ In the high school, we're lucky to have two visual arts teachers but we need more arts faculty for the schools. ♦ It's hard to get really good people and hard for new teachers to live here because of the cost of living. A teacher with a family cannot afford to live in Moab. ♦ The arts organizations should pick up more of the ball for K-12 arts education but there is a fear of expression – which is unfortunate because there is a great core of artistic expression that is underground. ♦ The school district should support the arts more but they don't. They'd like to trim it in half. ♦ There is a real disconnect in the arts education program – too complicated. Need a stronger connection with the schools. ♦ They are opening a teen center in the bottom of our old middle school. They need to offer art, music, dance and theatre there. ♦ We used to have art programs for kids outside of the schools led by such people as Lucy Wallingford. She did ten weeks in the summer and did phenomenal things for our kids. Our own kids benefited. ♦

Would like to have help in setting up some kind of school program that might result in a junior community band. ♦ We should be more determined to get visiting artists to our town to do school-based outreach, with this including parents of our school children.

SECTION THREE: TOWNHALL SUMMARIES AND FINDINGS



A town hall meeting was held in Moab area the evening of November 3, 2005 to get input from community members as to the role of arts now and in the future. Over 40 people attended.

The discussion at the Town Hall meeting brought out ideas similar to those expressed in the interviews of the previous day. Funding, arts for children in rural and low income areas, venues, artistic development and support, the place and role of arts in the community, and public awareness and participation all were clearly and passionately discussed.

The following are the community's comments:

Culture and Tourism

- Bring the arts to Moab providing more exposure to young and old resulting in a better community.
- Celebrate diversity.
- Community dance band involves all ages.
- Five dollar theatre show allowed us to create our own culture.
- Grand Utah Arts tour – Moab would be one destination.
- Greater gallery presence: include local artists and create a unique district setting with restaurants, lighting, etc.
- Moab is a very diverse community seeking isolation. Diversity has kept the arts alive.
- Moab should be the hub of art in this part of the state. Bring artists here.
- More people in Moab want to be involved in the arts.
- Must make art affordable for low income families – we must first serve ourselves.
- Need both art and theatre.
- Need diversity in Moab.



- Public art is essential; we need a program to provide public art opportunities.
- Traditional art needs more exposure and be on the same level as fine arts.
- We are reaching "Critical Mass." Something is going on in Moab, we have expertise, creative people and we're building momentum.
- Would like to see us surpass Santa Fe (need to make sure the rest of this comment is included)

Youth

- Focus on children.
- Magic, mystery and wonder goes on in Moab – Children learn this from us.
- Where are the young people? We need to get more youth involved in schools and communities.

Arts Education

- Art appreciation needs to begin in the schools with young children.
- Arts education brings adults and youth together.
- Arts in schools – teachers are spread too thin. Survey what's happening and make sure kids are exposed to visual and performing arts. Help get artist's programs organized.
- Bring a college or university to Moab.
- Continue and increase art, music in schools.
- Develop our own arts in education program.
- Important to work with kids at the elementary level.
- Local artists should have opportunities to work within the schools and pay artist's what they're worth.
- More opportunities for children.
- Need high school band, orchestra, choral music.
- Need workshops to teach teachers how to teach art.

Political / Advocacy

- Arts need to become part of the economy – think of it as a business. This will create more affordable venues. We need more artists here who can make a living in the arts.
- Influence legislators – educate them and the community.
- Moab poets and writers still benefiting from the Utah Arts Council's Community State Partnership planning process.
- Need more communication between organizations, work together.
- Need to get more businesses involved.
- One-tenth of one percent sales tax initiative needs to be seriously looked at in Moab.



- Partner with state travel, economic development, create synergy.
- Share resources – create school and community partnerships.
- The community is spread too thin – need to work together to determine best use of time and money.
- Work together with surrounding communities.

Funding

- Find ways to keep money in Moab.
- Grants process is too cumbersome, need broader spectrum and small grants need to be simplified.
- Grants process is too long, it needs to be streamlined.
- Help getting large sponsors.
- Money.
- Need help finding funding sources, how to apply and where to look.
- Promotional assistance.
- The Utah Arts Council grant process is huge. The Utah Humanities Council has “quick” one-page grants. The lead time for notification prohibits scheduling for future events.
- The Utah Arts Council needs “rolling grants.”
- There are 30 – 40 non-profits in Moab with no large corporations or businesses to help fund. Businesses here are generous, but funds are limited.

Venues & Facilities

- City purchased the old middle school. Shows are being held there on a temporary basis. The Utah Arts Council could help fund that by funding artists and providing Moab residents the opportunity to see art.
- Difficult to keep the MARC open let alone provide programs, need more money.
- Increase the capacity of the MARC to provide arts events. Improvements need to be made with lighting, sound and staging. We have the facility, we now need to make it serve our needs.
- Need a performing arts center.
- Need a professional theater that caters to tourists.
- Star Hall is 100 years old and in need of major renovation. Needs more use, it's difficult to keep both facilities operating.
- The MARC is great, it needs upgrades to fit more activities.



Value of the Arts

- Art is all about the human soul and allows us to dream big and see potential.
- Arts are foundation of life, bring art back to the people, not just for the rich.
- Former high school teacher, Wendell B, gave us the opportunity to reach for the stars – helped emotionally and socially.
- Need experts that come to the community to teach and train how to start up a company.
- Often times, artistry flourishes in hardships and obstacles. Growth needs to be careful in order to protect artistic integrity – don't smother.
- People have many questions about the traditional arts. Indigenous artists want to share heritage and traditions with the public.
- When we surrender our art, we give up our humanness.
- Passionate about the arts, they changed his life. Art makes better people.

APPENDIX A

Participants and Interviewees

UTAH ARTS COUNCIL PARTICIPANTS

Anne Cullimore Decker, Utah Arts Council Board Chair
Margaret Hunt, Director
Lynnette Hiskey, Assistant Director
Lila Abersold, Visual Arts Program
Laura Durham, Visual Arts Program
Jana Farr, Cultural Exchange and Advocacy
Jean Irwin, Arts Education Program
Guy Lebeda, Literary Program
Carol Edison, Folk Arts Program
Jim Glenn, Public Art Program
Don Wilhelm, Consultant

COMMUNITY PARTICIPANTS AND INTERVIEWS

Judy Baines, Senator Hatch's office
Mayor David Sakrison
Audrey Graham, Grand County Council
B. Honer, Moab Community School
Bill Kent
Bob Maxwell, President, Moab Chamber of Commerce
Bob Ott, Moab KOA
Bob Phillips, Moab Community Band
Brithie Ellis, Big Horn Lodge, President, Moab Lodging Association
Bruce Hucko, Moab Arts Council; Moab Photo Systems
Bryan Daniel, Patron
Carol Almson, Moab Poets and Writers
Cathy King, Water Colorist
Chad Niehaus, Painter; Writer
Chris Conrad, PetroScans.com/Photographer
Chris Martinez, Rave 'N Image
Christy Williams, KZMU fm, Moab Community Theatre
Colin Egan, Moab Community Band
Collette Welester, Contemporary Clay Works
Cris Coffey
Cynthia Smith, Mauzana Springs Guest House



David Olsen, Moab City
Dennis Lesresten, Bowen Motel
Donna Grah, Moab Community Dance Band
Donna Metzler, City Manager
Donsi Kiffmeyer, Okokok Productions
E. John McDonald, Cottage Inn Motel
Ekaterina Harrison, Sculptor/Blacksmith
Eric Trenbeath, Framed Image Gallery/Art Walk Co.
Janet Lowe, Director, Moab Arts and Recreation; Moab Arts Council
Jeff Davis, City of Moab, Business Owner
Jennifer Jarrett, Development Director, Moab Music Festival
Jerry McNeeley, Chair, Grand County Council
Jim and Peggy Nissen, Retired Educator and School Counselor
Joanna Sewall, Moab Teen Center
Jonathan Frank, Artist
Judy Powers, Moab Community Dance; Star Hall Fund Raiser
Julie Fox, Moab Poets and Writers; Eklektica
KC Sivavajchaipong, Days Inn of Moab
Ken Davey, Moab Economic Development
Kyle Bailey, Moab City Council
Larry Thomas, Painter
Lyndi Mohler, Center Street Hotel
Malluk, professional actor, Moab Repertory Theatre
Marian DeLay, Moab Travel Council
Marla Shelby-Drabner, Allen Memorial Hospital
Marlene Huckabay, MARC board, Moab Music Festival
Melanie Taylor
Michael Kaniecki, Artist/Organizer
Mike Dunchan, Moab Community Dance Band
Mike Taylor, MAC, Petra Gallery
Monica Tibbets, Red Stone Inn
Nick Eason, Wildlife Sculptor
Paul Malluk, Theatre, Moab Rep.
Peggy Harty, HMK School; Moab Community Dance Board
Peter Peterson, Artist; Painter; Sculptor
Phil Muelles, KCYN, Moab Chamber of Commerce
Reyes Magdalena-Butler, Potter
Rusty Salmon, Director of the Dan O'Laury Museum and of the Desert Stars Cowboy Poetry Gathering
Sandra Starley, Moab Arts Council, attorney
Scott Anderson, Triassic Stone Sculptor/Carver
Serena Sysslene, Artist
Shauna Lavery, Red Stone Inn
Sheila Strahan, Paino Teachers; Moab Music Festival
Stephanie Dahlstrom, Moab Taiko Dan
Susan Jamieson, Moab Community Theater
Susan Larsen, Zions Bank
Susan Shoemaker, Moab Community Dance Band
Teresa King, Chair, Canyonlands Arts Council dba Moab City Arts Council



Tom Eyler, Moab Poets and Writers; Overlook Gallery

Tony Lema, Business Owner

Vijali Hamilton, Public Art Artist

Voricca Brewer, Moab Condo Rentals

Wendy Flanders, Moab Condo Rentals; Treasurer, Lodging Association

Yrma van der Steenstraeten, graphic artist

APPENDIX B



Support and Services 2004-2005

NONPROFIT GRANTS

GRAND COUNTY

Moab

Canyonlands Field Institute	3,000
Moab Music Festival Grant	5,000
Moab Poets & Writers	1,000
Moab Music Festival: Legislative Appropriations	50,000

INDIVIDUAL ARTIST PROGRAM

GRANTS

GRAND COUNTY

Moab

Mark Edwards Sundeen	2,000
----------------------	-------

ART EDUCATION PROGRAM

ARTIST IN RESIDENCE

GRAND COUNTY

Moab

Helen M. Knight Intermediate School

GRANTS

Moab

Moab Academy
Moab Arts & Recreation Center
Moab Music Festival

TEACHER PROFESSIONAL DEVELOPMENT

GRAND COUNTY

Moab

Grand School District



ARTS LEARNING / ADVOCACY

GRAND COUNTY

Moab

Grand School District

COMMUNITY/STATE PARTNERSHIP

CHANGE LEADER PROGRAM

GRAND COUNTY

Moab

Bruce Hucko, *Moab Arts Council*

Theresa King, *Moab Arts Council*

Sandra Starley, *Moab Arts Council*

HL Weber, *Moab Arts Council*

UTAH PERFORMING ARTS PRESENTERS

GRAND COUNTY

Moab

Missoula Children's Theatre, Stan Tixier & Salzburger Echo

LITERARY ARTS

ORGANIZATIONS RECEIVING GRANTS/TECHNICAL SERVICE

GRAND COUNTY

Moab

Challenge America Creative Writing Workshop



APPENDIX C

Interview and Discussion Questions

How do you participate in the arts? What do the arts mean in your every day life?

What are you trying to accomplish in your community?

Why is it important?

What are your biggest challenges?

How can we help you build your community?

General discussion of goals, insights, wants, needs of the community.

TABLE OF CONTENTS

<i>Topic</i>	<i>Page</i>
SECTION ONE: PROJECT OVERVIEW AND SUMMARY	1
SECTION TWO: INTERVIEW SUMMARIES AND NOTES	2
SECTION THREE: TOWN HALL SUMMARIES AND FINDINGS	8
SECTION FOUR: APPENDICES	
A. List of Interviewees and Participants	
B. List of Utah Arts Council Support Services for the Moab area in 2003-2004	
C. Interview and Discussion Questions	

ACKNOWLEDGEMENTS

The Utah Arts Council greatly appreciates the cooperation of the Moab Arts Council and the Utah Cultural Alliance in the preparation and participation for the statewide Listening Tour.

We particularly want to thank those individuals in Moab area who gave generously of their time, advice and talents by agreeing to be part of the planning, interview and town hall meeting process. Their candor was essential to the success of the Listening Tour and the presentation of this report.

